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North Liberty
Community Pantry



2026 Sponsorship Opportunities



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Taste & Tour



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What does community mean to you?

North Liberty Community Pantry (NLCP) is a 501(c)(3) nonprofit (**tax ID: 93-4107271**) focused on providing rural Johnson County residents with free access to food, toiletries, and clothing. NLCP engages our community in feeding, clothing, and connecting our neighbors to resources and services.

In June 2025, NLCP Planted New Roots and opened a new facility at 350 W Penn St in North Liberty! This 10,500-square-foot location is nearly 4 times larger, brings food and clothing under the same roof, and provides private meeting space for neighbors with needs beyond food and clothing.

In 2025, NLCP is on pace to serve nearly 4,000 unique individuals in Johnson County, or 1,400 unique families. NLCP is also on pace to set several records for food and clothing distribution, which is a bittersweet reminder of the increasing need in the community. NLCP is on pace to distribute 900,000 pounds of food in 2025, far surpassing 2024’s final distribution record of 732,344 pounds.

The goals of this organization cannot be met without the generosity of our donors, volunteers, and sponsors. The 2026 Sponsorship Slate highlights the many events that help us fund our daily operations.

Please consider sponsoring the NLCP to help end food insecurity in Johnson County.

2026 Event Schedule

Stone Soup Supper	Jan. 26, 5-7 pm	Location TBD
Golf Tournament	May 15, 9 am - 1 pm	Location TBD
Roll Into Spring Trivia	March 30, 5-7 pm	Field Day Brewing Co
Taste, Tour, & Tribute	Sept. 14 5-7 pm	North Liberty Community Pantry

Extended Opportunities

Roll Into Spring Toilet Paper Drive	March 2026
Period Product Drive	May 2026
Thanksgiving in July	July 2026
Winter Coat Drive	November 2026
Pantry Shelving & Clothing Sponsorships	Year Long Sponsorship

17th Annual Stone Soup Supper

What is it?

- Free event with complimentary meal
- Donations from attendees accepted, not expected
- 300 guests anticipated

Where & When?

- Location TBD
- January 26, 2026
 - 5-7 pm

Why Stone Soup?

- Brings community together for a meal
- Brings awareness to the pantry
- Promotional opportunity for local businesses

Event Sponsor: \$3000

- Name and logo of business or individual on all promotional materials, including digital media
- Prominent event signage featuring name and logo
- Special recognition in NLCP Annual Report

Spice Level: \$1000

- Recognition in all Stone Soup Supper Promotional Materials
- 5 complimentary tickets
- Set up your own table with business information for guests
- **Spice Level Exclusive!** Signage displayed near live music

Garnish Level: \$500

- 2 total complimentary tickets
- **Garnish Level Exclusive!** Signage displayed at Soup Buffet

Stone Level: \$250

- Name of business on signage at event, event programs, and all NLCP media
- Distribute business cards, brochures, or “giveaways” at sponsors’ table at event
- 1 complimentary ticket

Table Sponsor: \$100

- Centerpiece with company or individual’s name and logo at one table
 - OR opportunity to provide centerpiece
- Name of business on all NLCP media



15th Annual Golf Tournament

What is it?

- Ticketed event with complimentary meal
- 18-hole game
- 120 golfers anticipated

Where & When?

- Location TBD
- May 15, 2026
 - 9 am - 1 pm

Why the tournament?

- Brings sponsors together in friendly game
- Raises funds for NLCP
- Promotional & network opportunity for businesses

Event Sponsor: \$5000 (Limit 1)

- Title naming rights
- Recognition in all promotional materials and NLCP media and during opening speech
- Green and cart fees along with meal for two teams (2 foursomes)
- Company name/Logo on signage at all holes
- Special recognition in Annual Report

Lunch Sponsor: \$2500 (Limit 1)

- Featured signage at sponsor tables and spoken acknowledgement at lunch
- Recognition in all promotional materials and NLCP media
- Green and cart fees along with meal for 1 foursome with wristbands
- Provide branded “swag” and interact with golfers

Putting Sponsor: \$2500 (Limit 2)

- Company name & logo on signage at the putting green
- Recognition in all promotional materials and NLCP media
- Green and cart fees along with meal for 1 foursome with wristbands

Beverage Cart Sponsor: \$2000 (Limit 2)

- Company name & logo on cart signage
- Recognition in event materials such as event programs, NLCP website, & social media
- Green and cart fees along with meal for 1 foursome with wristbands
- Provide branded “swag” and interact with golfers

15th Annual Golf Tournament

Continued

Specialty Hole Sponsor: \$1200 (Limit 6)

- Company name & logo at 1 of 6 specialty holes
- Promotional tabling opportunity at tee box, may provide branded prizes for golfers
- Recognition in event materials such as event programs, NLCP website, & social media
- Green and cart fees along with meal for 1 foursome with wristbands

Par Sponsor: \$750 (Unlimited)

- Company name & logo on signage at Sign-in Table
- Recognition in event materials such as event programs, NLCP website, & social media

Tee Sponsor: \$500 (Limit 12)

- Acknowledgement on tournament banner and programs, NLCP website and social media
- Your company logo signage at tee on one hole

Team Sponsor: \$1000 with wristbands, \$800 without wristbands

- Registration includes 2 mulligans each, Specialty Hole wristbands for 6 Specialty Holes, breakfast, green fees, cart, catered meal, driving range balls, and team picture



Taste, Tour, & Tribute

What is it?

- Free event with complimentary meal
- Live entertainment
- 400 guests anticipates

Where & When?

- North Liberty Community Pantry
 - 350 W Penn
- Sept. 14, 2026
 - 5-7pm

Why this Event?

- Brings community together to celebrate harvest
- Brings awareness to NLCP
- Promotional opportunity for local businesses

Event Sponsor: \$3000 (Limit 1)

- Name & logo of business or individual on all Taste, Tour, and Tribute Promotional Materials, including digital media
- Prominent event signage featuring name & logo
- Special Recognition in Annual Report



Taste Sponsor: \$1000 (Limit 5)

- Sponsor a Taste from a local food truck
- Special Recognition at food trucks, in all promotional materials and NLCP media



Tour Sponsor: \$500 (Unlimited)

- Sponsor Tours of the NEW Pantry in 2025!
- Special Recognition inside the new facility and NLCP media

Tribute Sponsor: \$250 (Unlimited)

- Sponsor a Tribute to our volunteers by supporting recognition of service
- Special Recognition during volunteer service award announcements
- Special Recognition in all promotional materials and NLCP media



Roll Into Spring Toilet Paper Drive

Fundraising Goal: \$16,000 = 25,000 Rolls

Roll Into Spring is an annual drive held in March to source toilet paper for the community. In 2026, we hope to raise at least \$16,000 or the equivalent of 25,000 rolls of toilet paper.

Drive Sponsor: \$3,000

- Name & logo of business or individual on all Roll into Spring Promotional Materials, including digital media
- Prominent signage at Pantry and drop-off locations
- Recognition in Annual Report

Roll-Out Sponsor: \$1,200 (2,300 rolls)

- Name & logo of business or individual on all Roll into Spring Promotional Materials, including digital media

In-Kind Match: 1,000 rolls minimum

- Special recognition (company name & logo or individual/group name) on social media

Price Match: \$250 minimum (480 rolls)

- Company name & logo featured in NLCP social media post(s) during March 2025



3rd Annual ‘Roll Into Spring’ Trivia Event

Event Sponsor: Field Day Brewing Co.

Our Roll Into Spring Trivia event engages our community in fun competition that benefits the Pantry’s toilet paper drive. Over one dozen teams attend the event, hosted by Field Day Brewing, for drinks, appetizers, and fun.



Table Sponsor: \$500

- Admits a team of 4 to the trivia event
- Name & logo of business or individual on all Roll into Spring Promotional Materials, including digital media
- Prominent signage at the table during the event.
- Recognition in Annual Report

‘Wipe Out Hunger’ Sponsor: \$250

- Prominent signage at the donation drop off zone throughout the event
- Name & logo of business or individual on all Roll into Spring Promotional Materials, including digital media



Period Product Drive

Fundraising Goal: \$10,000 = 5,000 Product Packs

Throughout Women's Health Month in May, we fundraise to support women in our community who may be struggling to afford menstrual products. The Pantry can purchase the supplies to cover a typical menstruation period for \$5.76. Most women typically need to spend about \$75 to cover 1 year of menstruation.

Drive Sponsor: \$3,000 - Covers 1 year for 40+ people!

- Special recognition with name & logo of business or individual on all Period Product Drive promotional materials, including digital media
- Prominent signage at Pantry and all drop-off locations
- Recognition in annual report

Red Sponsor: \$1,200 - Covers 1 year for 16+ people!

- Special recognition with name & logo of business or individual on all Period Product Drive Promotional Materials, including digital media

Price Match: \$250 minimum rolls (Scalable sponsorship!)

- Company name & logo featured in NLCP social media posts during May 2025

In-Kind Match: 36 packs minimum

- Receive special recognition on social media for drive efforts



Thanksgiving in July

Fundraising Goal: \$10,000 = 50,000 Meals

During summertime, donations to the Pantry are typically slow. Meanwhile, the need in our community continues to grow. Thanksgiving in July is our attempt at combatting this dip in funding to make sure visiting families can get everything they need all year

Fundraiser Sponsor: \$3,000 = 15,000 meals

- Special recognition with name & logo of business or individual on all Thanksgiving in July Promotional Materials, including digital media
- Interview with Pantry Executive Director highlighting business, featuring logo and promotion
- Recognition in Annual Report

Clean Plate Sponsor: \$1,200 = 6,000 meals

- Special recognition with name & logo of business or individual on all Thanksgiving in July Promotional Materials, including digital media

In-Kind Match: 250 pound minimum

- Pasta, Canned Proteins, Kid-Friendly Snacks preferred
- Receive special recognition on social media for drive efforts

Price Match: \$250 minimum = 1,250 meals

- Company name & logo featured in NLCP social media posts during July 2025



Winter Coat Drive

Fundraising Goal: \$12,000 = 1,000 Coats

As the temperatures drop, we recognize many of our neighbors lack the resources to stay warm during cold Iowa winters. Each year in November, we hold a winter coat and outerwear distribution. NLCP distributed 709 coats in 2023 and 857 in 2024.

Drive Sponsor: \$3,000

- Special Recognition with name & logo of business or individual on all Winter Coat Drive Promotional Materials, including digital media
- Prominent event signage featuring name & logo
- Recognition in Annual Report

Bundle-Up Sponsor: \$1,200 - 100 coats

- Special Recognition with name & logo of business or individual on all Winter Coat Drive Promotional Materials, including digital media

In-Kind Sponsor: 50 Coats Minimum

- Receive special recognition on social media for drive efforts in October

Price Match: \$250 minimum = 20 Coats

- Company name & logo featured in NLCP social media posts during July 2025



Pantry Shelf Sponsorship

Fundraising Goal: \$120,000 = 600,000 meals

Shelf sponsorship may be renewed yearly. All sponsors receive a magnetic nameplate to be displayed on the designated shelf. All sponsorship levels receive recognition in Pantry media including the website and food assistance program materials

Pricing:

- \$5,000 - Most Visibility
 - Fresh fruit and vegetables
- \$2,500 - High Visibility
 - Pasta
 - Bakery
- \$1,000
 - Canned goods
 - Snacks



Community Closet Sponsorship

Fundraising Goal: \$25,000

Clothing Rack sponsorships include proper signage with the name and logo of the business or individual at the top of the rack. All sponsorship levels receive recognition in Pantry media including the website and clothing program materials.

Essentials Sponsor: \$3,000

- Prominent signage featuring name & logo near **undergarments** (most visibility)

Everyday Sponsor: \$2,000

- Prominent signage featuring name & logo near socks (high visibility)

Littles Sponsor: \$1,000

- Company name & logo on signage near **infant and toddler clothing**

Basics Sponsor: \$500

- Company name and logo on signage on your choice
 - Children's clothings
 - Children's Shoes
 - Women's clothing
 - Women's shoes
 - Men's clothing
 - Men's shoes



‘Plate of the Month’ Sponsorship

Restaurants hold a special place in the Pantry’s heart, where community comes together to enjoy good food, just like what we strive to put on our neighbors’ plates.

We are excited to partner with local restaurants for a night of giving each month. As our ‘Plate of the Month’ sponsor, you can provide meals to neighbors in *and* outside of your restaurant.

Monthly Sponsor: \$1000

- Name and logo of business or individual on all promotional materials, including digital media
- Business spotlight video on website (nlcpantry.org/events) and social media channels
- Special recognition in NLCP Annual Report

+ Percentage of Sales: Negotiable

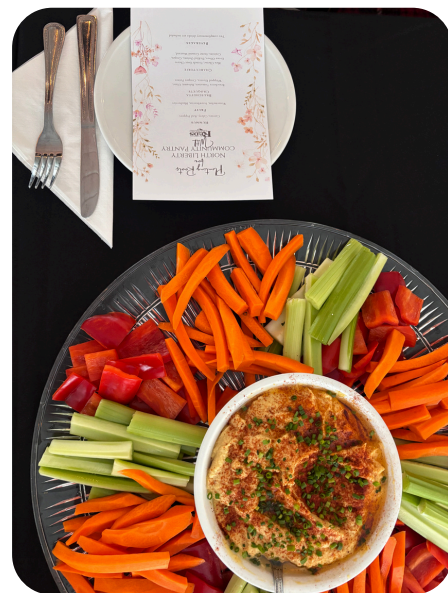
As our ‘Plate of the Month’ sponsor, you’ll be asked to commit a minimum 10% of proceeds to the Pantry the day of the event. **By giving a percentage of sales to the Pantry, your restaurant is not only feeding your guests, but also families that need the Pantry’s services.**



Reds Alehouse: 2025 Partner



Rayo Mexican Bar & Grill: 2025 Partner



Reds Alehouse: 2025 Partner

SPONSORSHIP FORM

Business _____

Phone # _____

Address _____

City _____

State _____

Contact Person _____

E-mail _____

STONE SOUP SUPPER

- ☐ Event Sponsor \$3,000
- ☐ Spice Level Sponsor \$1,000
- ☐ Garnish Level Sponsor \$500
- ☐ Stone Level Sponsor \$250
- ☐ Table Sponsor \$100

ROLL INTO SPRING

- ☐ Drive Sponsor \$3,000
- ☐ Roll-Out Sponsor \$1,000
- ☐ In-Kind Match
- ☐ Trivia Sponsor \$_____

TASTE, TOUR, & TRIBUTE

- ☐ Event Sponsor \$3,000
- ☐ Taste Sponsor \$1,000
- ☐ Tour Sponsor \$500
- ☐ Tribute Sponsor \$250

PERIOD PRODUCTS DRIVE

- ☐ Drive Sponsor \$3,000
- ☐ Red Sponsor \$1,200
- ☐ In-Kind Match
- ☐ Price Match (\$250. min) \$_____

GOLF TOURNAMENT

- ☐ Event Sponsor \$5,000
- ☐ Lunch Sponsor \$2,500
- ☐ Putting Sponsor \$2,500
- ☐ Beverage Cart Sponsor \$2,000
- ☐ Speciality Hole \$1,200
- ☐ Fair Game Sponsor \$750
- ☐ Tee Sponsor \$500
- ☐ Team Sponsor (wristbands) \$1,000
- ☐ Team Sponsor \$800

THANKSGIVING IN JULY

- ☐ Fundraiser Sponsor \$3,000
- ☐ Clean Plate Sponsor \$1,000
- ☐ In-Kind Match
- ☐ Price Match (\$250. min) \$_____

WINTER COAT DRIVE

- ☐ Drive Sponsor \$3,000
- ☐ Bundle Up Sponsor \$1,200
- ☐ In-Kind Match
- ☐ Price Match (\$250. min) \$_____

'PLATE OF THE MONTH' SPONSORSHIP - \$1000

NOTES:

- ☐ JAN ☐ MARCH ☐ MAY ☐ JULY ☐ SEPT ☐ NOV
- ☐ FEB ☐ APRIL ☐ JUNE ☐ AUG ☐ OCT ☐ DEC

PANTRY SHELF SPONSORSHIP

- ☐ Fresh Fruit \$5,000 ☐ Pasta \$2,500 ☐ Canned Goods \$1,000
- ☐ Fresh Vegetables \$5,000 ☐ Bakery \$2,500 ☐ Snacks \$1,000

CLOTHING CLOSET SPONSORSHIP

Specify:

- ☐ Essentials Sponsor \$5,000 ☐ Littles Sponsor \$2,500
- ☐ Everyday Sponsor \$5,000 ☐ Basics Sponsor \$2,500



Please email the company logo to be used on promotional material, signage and pantry website to: info@nlcpantry.org.

Payments can be made by check or ACH.
Checks can be made payable to North Liberty Community Pantry and mailed to:

**North Liberty Community Pantry
350 W Penn St
North Liberty, IA 52317**

If you have questions, please email our Executive Director, Ryan Bobst, at ryan.bobst@nlcpantry.org.

Thank you for becoming a sponsor!

